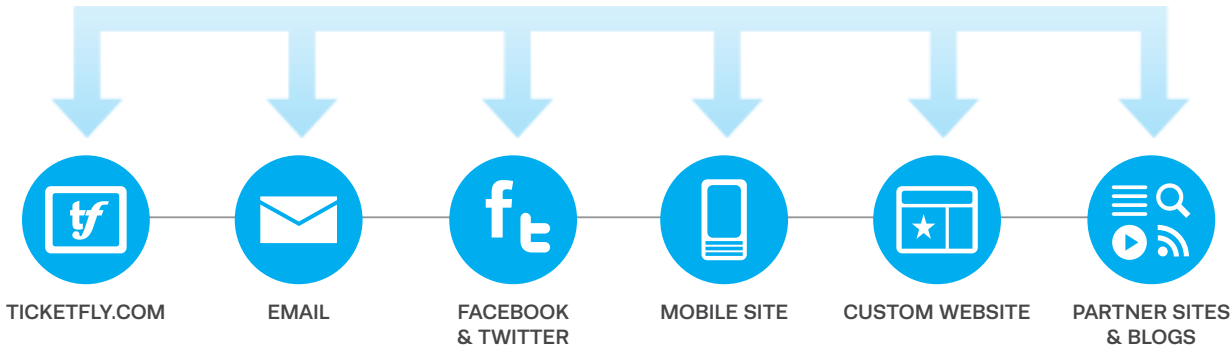


Integrated content management system allows you to enter event information once and publish to multiple channels.

**PUBLISH TO MULTIPLE CHANNELS**



**Backstage**

- ▶ Ticketfly Backstage allows you to access Ticketfly's entire suite of ticketing, website, social marketing, email and analytics tools in one location
- ▶ Manage multiple venues from one Backstage account

**Event Creation**

- ▶ Create and publish events in minutes
- ▶ Information, images, and links added from Ticketfly's Artist Database automatically populate event listings on all distribution channels
- ▶ Eliminate duplicate entry by creating content-rich event listings in Backstage once that are published to multiple channels

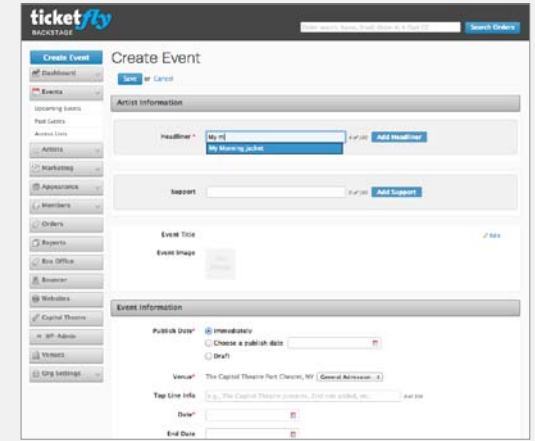
**Event Publishing**

- ▶ Receive wide distribution and broad exposure for your events by publishing to ticketfly.com, your website, Facebook, Twitter, and the most popular event, music, and entertainment sites and blogs
- ▶ Ticketfly's marketing tools automatically pull in event information, so your emails and social media posts contain up-to-date event information

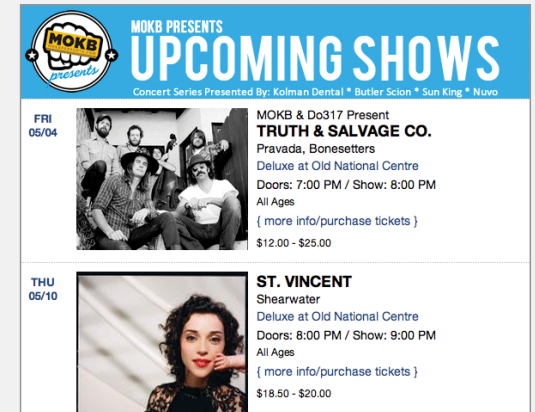
“ The integration with our Ticketfly-powered website and social media tools plus the one-stop-shop experience with Ticketfly Backstage is amazing!

- Chris Ward, Venue Manager for **Johnny Brenda's**

• TICKETFLY BACKSTAGE •



• CLIENT EMAILS •



• PUBLISH TO AFFILIATE SITES •

